

COMPETITIVE FACTORS IN LOCATION DECISION-MAKING IN MASSACHUSETTS

An Economic Development Research Project for MassEcon conducted by UMass Donahue Institute

Dear Massachusetts Executive,

MassEcon and the Economic and Public Policy Research group at the UMass Donahue Institute (UMDI) are collaborating on an economic development research study focused on assessing the competitive advantages and challenges of Massachusetts as a place to do business.

Through the confidential survey accessed [here](#), we invite you to provide your candid feedback on the factors most important to your company's business expansion and relocation decisions. Your company's participation in responding to this survey will help us enhance our efforts to support Massachusetts businesses expanding in-state and to attract new businesses from domestic and global markets. Your participation is completely voluntary, and your individual responses are confidential.

Collectively, we will use the findings from this project to inform our state's economic development strategy. We look forward to working with you and other partners to strengthen the Commonwealth's position as a top destination for business attraction and expansion.

Thank you for your participation in this important endeavor. Please click [here](#) to access the survey.

Sincerely,

Jay Ash, Secretary
Executive Office of Housing and Economic Development

Susan Houston, Executive Director
MassEcon